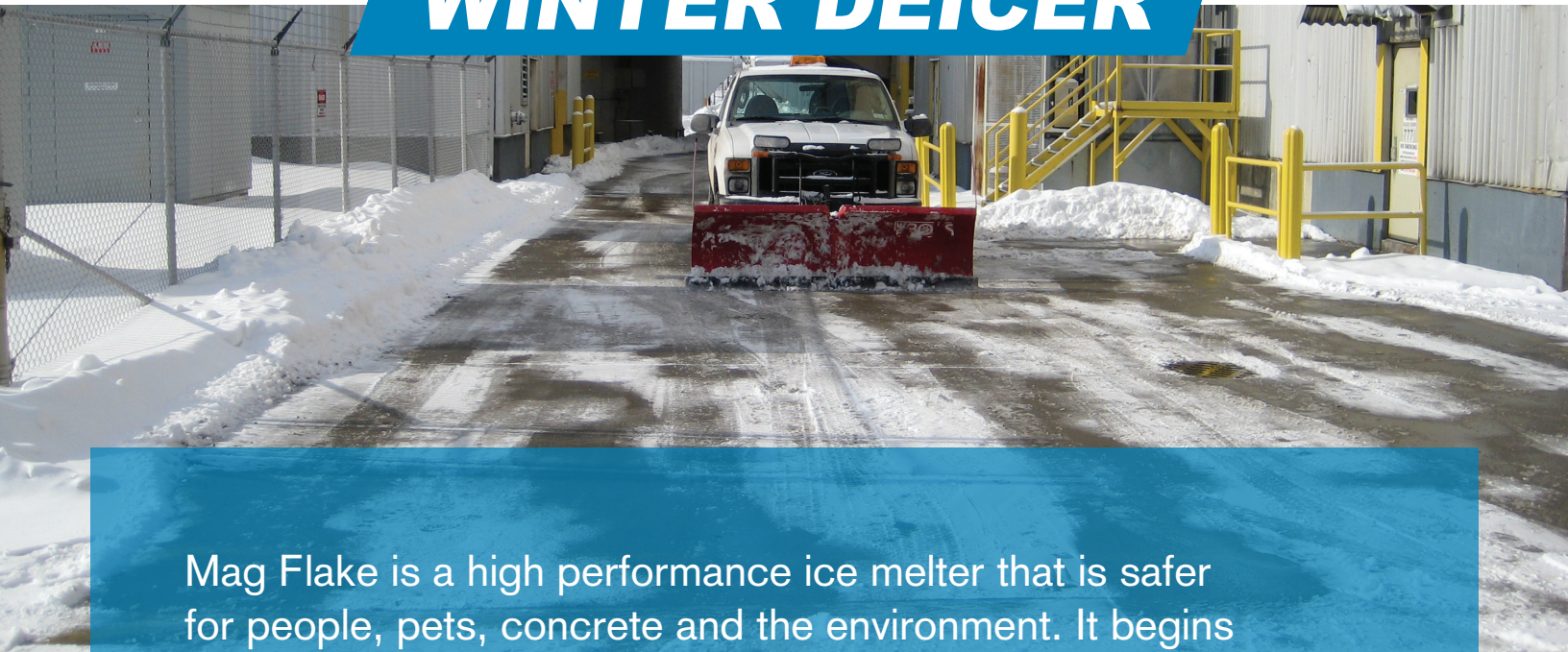


MAGNESIUM CHLORIDE FLAKE

WINTER DEICER

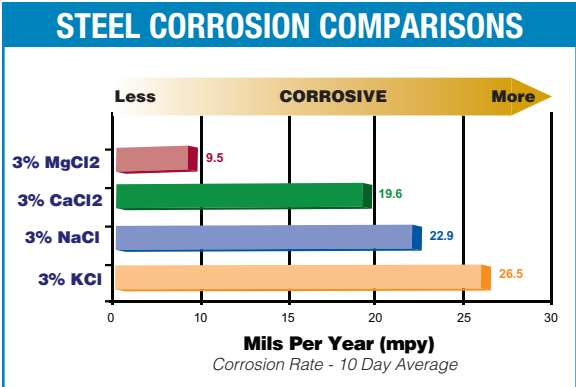


Mag Flake is a high performance ice melter that is safer for people, pets, concrete and the environment. It begins melting snow and ice on roads and driveways immediately upon application! Mag Flake keeps melting down to -25°C ! It combines Performance and Safety better than all other deicers.

Features and Benefits:

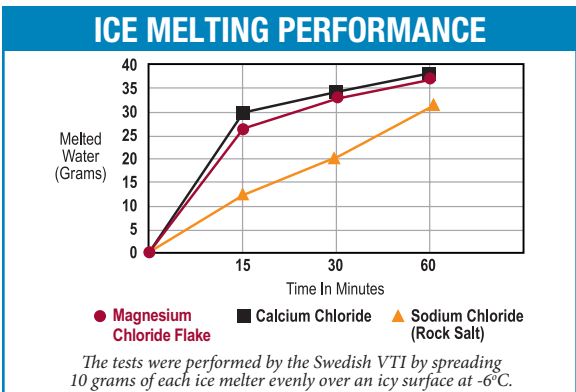
- **Safer around vegetation.** When used as directed, MgCl is safer to use around plants and bushes. In fact, MgCl is used as an ingredient in crop fertilizers and soil amendments.
- **Safer for use around animals and humans.** MgCl is much less toxic than calcium chloride, potassium chloride and sodium chloride based on data provided by the U.S. Department of Health and Human Services.
- **Less Chlorides Discharge.** Pound for Pound, MgCl contains less chlorides than other commonly used deicers while remaining a powerful ice melter! The use of MgCl results in less chloride runoff and eliminates the unsightly white residue build-up on surfaces... inside and out!
- **Safer on concrete.** Tests by SHRP, Washington D.C., using 3% solutions (representative dilution of ice melting brines) show that calcium chloride and salt increase concrete spalling by 26X and 63X respectively.
- **Less corrosion to metal surfaces.** Tests show MgCl is less corrosive than calcium chloride and sodium chloride on steel, tin and aluminum.
- **Less irritating to the skin.** MgCl, unlike calcium chloride, is not noticeably exothermic (generates heat) when it first comes in contact with moisture... reducing skin irritation.





SAFE ON INFRASTRUCTURES

Denchem Mag Flake is less corrosive than calcium chloride and sodium chloride on steel and aluminum. It melts quickly and without heavy and harsh residue from over-applied salt!



HIGH PERFORMANCE ICE MELTER

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SAFE FOR PEOPLE, PETS & THE ENVIRONMENT

Mag Flake is very SAFE to work with. It's 3X less toxic than road salt and 8X less than calcium chloride. It's a safe yet high performance ice melter that's trusted by roads and property maintenance professionals throughout Canada. Denchem's magnesium chloride flake is available in a variety of packages including: 4.5 kg shaker jugs, handy 25 kg bags and 1000 kg super sacs.

